



Lessing-Flynn is a full-service advertising and marketing agency located in Des Moines, Iowa. Marketing strategy, copywriting/editing, brand development, public relations, and video production are just a few of their offerings. In practically every aspect of their business, Lessing-Flynn relies on technology.

THE SITUATION

Before partnering with LaunchIT, Lessing-Flynn's staff lacked trust in their IT provider. The company had been suffering the consequences of a provider who was more reactive than proactive and poor at communication. Looking for a new provider who would be more than just a break fix was a must. Fortunately, being in the same business community led Lessing-Flynn to LaunchIT. LaunchIT took the time to understand Lessing-Flynn's business and now educates and navigates staff with day-to-day operational support and by completing larger IT initiatives

CRITICAL IT NEEDS

Replacing/upgrading servers

Enhancing security, redundancy, & business continuity protocols

Identifying & implementing a consistent solution for large file transfers

IMPLEMENTATION

- Single sign-on and multi-factor authentication
- Automated enrollment and configuration of MacOS devices with Mosyle
- Automated MacOS patching and updating
- New 185TB media server
- Proactive measures

TECHNOLOGY STACK

- Mosyle
- N-Sight
- M365
- RMM



EFFICIENCIES ACHIEVED

Automated rollout of
new software

VPN access to all
mobile devices

Upgraded network
router and wireless
controller

Evaluated and
implemented a new
185TB media server

Backup and migration
of 120TB of data

LIT'S PROACTIVE MEASURES

- Remote monitoring, management, support and control
- M365 tenant management
- Antivirus management
- Time Machine backup management

Quote here